



# Curry Insurance Agency

## WORKPLACE SAFETY

# Watch Out! OSHA Enforcement Activity Is Surging

**I**N A SIGN of its stepped-up enforcement regimen, federal OSHA issued 55% more citations for the most-cited violations in 2013 than it did in 2012.

The workplace safety agency issued 45,238 citations for violations of the top 10 standards in 2013, compared to 29,179 for the same standards in the prior year.

OSHA has zeroed in on enforcement with higher citation classifications and enhanced penalties, a trend that's expected to continue under the Obama administration.

Besides an increase in citations, the cost per violation has also been increasing during the last four years.

OSHA's findings that a violation is serious, which come attached to a steeper monetary penalty, have been on a steady upward trajectory over the period.

Further, OSHA has become more aggressive in placing employers into the Severe Violators Enforcement Program. SVEP was created as a means of focusing on employers the agency believes have shown indifference

to their safety and health obligations.

An employer in the SVEP can expect more attention through increased and more comprehensive inspections and hefty penalties and other abatement orders if violations are found.

Between July 2011 and July 2012, the number of employers placed in SVEP doubled.

Employers can also expect OSHA to continue to focus on certain favored projects, including the following:

**Whistleblowers:** OSHA has primary investigatory responsibilities for 22 different whistleblower statutes. The number of whistleblower claims and cause findings rose dramatically in 2012 and 2013.

**Workplace violence:** While this hazard has attracted its attention for several years, OSHA has been particularly focused on the retail industry to ensure employers have policies in place and have properly trained their employees to recognize escalating

*See 'Protection' on page 2*



## Top 10 OSHA Citations in 2013

**Section 1926.501** – Fall protection (guardrails, nets, etc.): 8,739 citations

**1910.1200** – Hazard communication, (program, training, etc.): 6,556 citations

**1926.451** – Scaffolding (safe access, fall and falling object protection): 5,724 citations

**1910.134** – Respiratory protection, including medical evaluations and written program: 4,153 citations

**1910.305** – Electrical wiring methods, (cord/cable problems, fittings, conductors): 3,709 violations

**1910.178** – Powered industrial trucks,

(safe operation, training, repairs): 3,544 citations

**1926.1053** – Ladders and uses (use of top step, inappropriate ladder for job, etc.): 3,524 citations

**1910.147** – Lockout/tagout, including inspections, training and lockout/tagout device application: 3,505 citations

**1910.303** – Electrical, general requirements (installation, use of equipment, guarding): 2,932 citations

**1910.212** – Machine guarding (point of operation exposures, anchoring, exposure to blades): 2,852 citations

CONTACT  
US



If you have any question regarding any of these articles or have a coverage question, please call us at:

### ISU Curry Insurance Agency

489 E. Colorado  
Pasadena, CA 91101  
Phone: 626-449-3870  
Fax: 626 449-5268

License No. : 0588757

## WORKERS' COMP

# Pay Attention to Policy Milestones to Reduce Costs

**O**NCE THEY'VE paid their annual premium, many employers pay scant attention to their workers' comp policy until the renewal date starts closing in. Unfortunately, that's not the best time to attempt to control costs.

Because workers' comp is one of the most loss-sensitive insurance policies, and as claims can sometimes be paid out for decades, it's incumbent on you to proactively manage claims. One way to do that is through a quarterly claims review process, the timing of which is in line with the calculation of your company's Experience Modification Factor (X-Mod), which is the one factor you can control to reduce premiums.

It's important to review loss runs and assess all open claims three months into the new policy year, because the critical number crunching for calculating the X-Mod takes place six months after the policy anniversary date. This gives you three months to reduce or close claims that will affect the X-Mod calculation.

Policies that renewed on Jan. 1, 2014 used the losses from policies that were effective in 2010; 2011; and 2012. In other words, it looks at the claims from four years ago to one year prior. It will not include the most recent year's claims payouts, as they are still too fresh.

This is when it's time to focus on trying to close claims and reducing reserves on existing claims. The top priority is getting the injured employees back to full or modified duty. If that isn't possible and return to work appears unlikely, then con-

sideration should be given to settling the claim.

Six months after policy inception is the most important day of the workers' comp year, because this is when the insurance company sends loss information to the rating bureau to be used in the calculation of your X-Mod. This is known as the "valuation date," or sometimes, the "unit stat" date.

This information includes not only the money that the insurance company has spent on claims, but also what it expects to spend (the reserves). In effect, your insurer takes a snapshot of your loss information and it is absolutely critical that these numbers be correct.

With few exceptions, once the bureau has the numbers, they are set in stone. Unfortunately, the numbers are often inaccurate because gauging claims costs is not an exact science. Also, errors happen, like an insurer over-reserving for a claim, which is sometimes difficult to reverse quickly.

The window of opportunity is short and the process of correcting mistakes can take time, which is another reason for the comprehensive review three months after the policy's inception.

### Put reserves in focus

Pay close attention to reserves. The reserves represent what the insurance company thinks the ultimate cost of the claim will be. It is not a guess, but it is more of an art than a science. Its accuracy depends on the precision of the adjuster in evaluating the employee's medical condition, anticipated time away from work, cost of medical care and other relevant costs.

Yet, the cost projections get counted exactly the same as the dollars paid out, so if the reserve is set too high, you will pay too much.

Although the X-Mod is set at the sixth-month mark, it is a good idea to continue the quarterly review process at nine months. Throughout the year, proactive management of all open claims will ensure that you don't get any surprises at renewal. ❖

## X-Mod Check

**3 Months:**  
Loss Runs  
**6 Months:**  
Unit Stat

*Continued from page 1*

# Improper, Lack of Fall Protection Top Citation

situations and seek assistance.

**Ergonomics:** OSHA is focused, using its General Duty Clause, on industry-specific and task-specific guidelines to reduce and prevent workplace musculoskeletal disorders that are commonly the result of repetitive, forceful or prolonged exertions of the hands or the frequent or heavy lifting, pushing, pulling or carrying of heavy objects.

Ergonomics plays a part in a large number of occupations, from assembly lines to desk jobs.

**Recordkeeping:** OSHA has also toughened up on its recordkeeping requirements, including OSHA logs, written compliance programs, and certifications.

Although typically classified as "other than serious" violations, OSHA has been increasing the instances in which it has found recordkeeping violations to be "repeated" or "willful," which carry

with them a potential 10-times penalty enhancement.

### You should:

Revisit your safety policies to ensure they are comprehensive, and that your employees are properly trained and that your enforcement and disciplinary measures are well documented.

Have a workplace violence prevention policy that violence or threatening behavior is not tolerated. Include procedures for reporting violence or threats.

Have a whistleblower anti-retaliation policy and procedures for documenting and probing complaints.

Conduct job hazard analyses to identify repetitive or cumulative trauma stressors and ways to reduce that stress.

Ensure your compliance records are up to date. ❖

## RISK MANAGEMENT

# Top Threats Facing Businesses This Year

**B**USINESS INTERRUPTION and natural disasters will be the biggest threats for companies in 2014, according to the “Allianz Risk Barometer”.

The top 10 threats also include, for the first time, cyber crime and reputational loss. Other significant concerns for risk managers and corporate executives surveyed around the world include fires and explosions, and changes in regulations and laws.

The report is a good starting point for companies that want to minimize their risk via proper risk management and planning, as well as through insurance to provide coverage should problems arise.

The report highlights just how complex the risks to business have become and that companies need to establish strong internal controls and regularly gauge the environment for these threats that can, in some cases, cripple a business if it's unprepared.

Many of the top 10 threats are interrelated. For example, reputational risk grows should a cyber attack result in harm to customers, and supply chains can be disrupted should an IT failure occur due to a hacking attack.

This article looks at the main risks and the ones that are increasingly on corporate executives' radars.

## Supply chain disruption and business interruption

Allianz Global Corporate & Specialty estimates that business interruption and supply chain-related losses account for 50-70% of insured property catastrophe losses – as much as \$26 billion a year.

Interruptions can be caused by a number of events such as natural disasters, political and societal instability, transportation disruptions and IT outages, among others. Indeed, now more than ever it's important that you work closely with your most-used suppliers to devise plans for dealing with supply chain disruptions.

When a disruption occurs, you need to have mitigation plans in place to prevent loss of market share to better prepared or less affected competitors.

Some key things to consider in regards to supply chain disruption:

- To reduce their supply chain risk, some companies operate with greater inventory than you typically see in lean manufacturing. You may also want to consider giving a small amount of your business to another supplier, so that you have a relationship with it in case your main source has a supply chain problem.
- Have plans for keeping business going in case of disruption.
- **Call us about business interruption insurance coverage.**

## Natural catastrophes

There is no doubt that the weather has become more volatile in recent years. Allianz identifies four key steps businesses can implement now to be better prepared for future extreme weather events:

- Update and test emergency preparedness plans;
- Review business contingency plans;
- Understand your insurance policy; and
- Know what to prepare for (which will vary depending on where your business is located).

Depending on the disaster, your property policy may or may not cover the damage. Threats such as flooding and earthquake are typically not covered and require added coverage. We can help you.

## Cyber threat and reputational risk

According to Allianz, the most heightened risk awareness in 2014 is around cyber and loss of reputation issues, with risk managers around the world increasingly on red alert about the threat such fast-evolving, high-tech perils pose.

Besides customer information, a cyber breach can also expose corporate secrets, vital information on suppliers – and your employees' data, too. Worse, studies have found that hackers are increasingly turning their attention to small and mid-sized businesses, which typically have lower defenses than their corporate counterparts.

Amid rising cyber criminality, IT security is not enough. You need strong policies and procedures in place as well as cyber liability coverage. Call us for details. ❖

## The Top 10 Risks as Ranked By Executives

1. Business interruption, supply chain
2. Natural catastrophes
3. Fire/explosion
4. Loss of reputation, brand value
5. Cyber crime, IT failure, espionage
6. Intensified competition
7. Quality deficiencies, serial defects
8. Environmental changes
9. Changes in laws and regulations
10. Market stagnation or decline

SOURCE: Allianz Risk Barometer

## CYBER THREATS

# Five Ways to Boost Your Social Media Security

**A**S MORE companies take to social media to reach out to their clients and attract new ones, the threats grow.

Accounts are hacked, changed or used to disseminate messages that vilify the company that has been hacked. Sometimes profiles and follower lists have also disappeared. And a company whose Facebook or Twitter account is hacked can expect some damage to its brand.

However, while the attacks are malicious, they are avoidable. Most of the time when a social media account is hacked, it is the result of a simple scam and lack of caution by the individual operating the account. Sometimes the attack is made possible by employees opening suspicious e-mails or websites, or passwords being shared by e-mail.

The company Hootsuite, a social media management firm, has created a list of five solutions to the most common security challenges related to social media. Here it is:

- **Training your staff** – There are structured social media training programs and kits online, and through them employees can learn the best practices for utilizing social networks for the benefit of your company while maintaining secure control.

You can teach employees how to spot a malicious link, which is the most common way to hoax or phish in order to compromise social media accounts. Be especially wary of links that ask for usernames or passwords, as they are hoping you'll enter your preferred IDs.

- **Centralize your social media channels** – Audit all of your company's social media accounts, taking note of who manages them and who has access to them. There are social media management systems that allow you to draft messages and publish them to different social media platforms from one interface. They also allow those responsible for keeping your site up to date to monitor all social media messaging and activity from the same place.

These systems often have built-in malware and spam tools that can notify users when they click a suspect link.

- **Protect passwords** – Shared social media accounts inevitably mean shared passwords, which means they need to be protected so they don't fall into the wrong hands. The first step in password protection is actually



taking the time to build a strong and complex password with a mix of upper- and lower-case letters as well as digits.

Employees should be certain to never store the password on shared computers, within e-mails or on mobile devices that could ever be stolen or lost. A good strategy is to use a password management tool like LastPass or KeePass that can create as well as share passwords without making them physically visible to other members of the team.

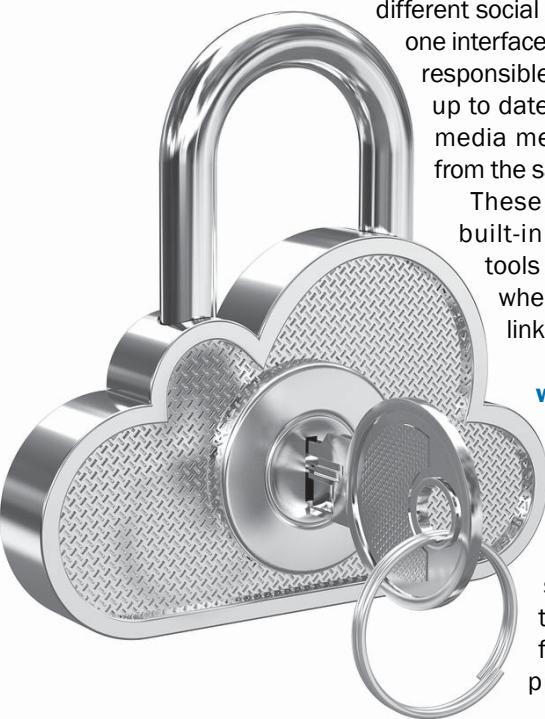
- **Start a messaging approval system** – There is a very simple way to reduce the likelihood of a mis-Tweet from ever getting sent out from a corporate account: a two-step approval process. Social media management systems offer teams the ability to put in place an approval process for all social messaging.

This means that two sets of eyes will see every Tweet and Facebook post before they become public, drastically reducing the likelihood of an accidental or purposefully harmful mis-Tweet from getting through.

- **Prepare for problems** – Every enterprise should have a specific crisis plan in place in case something goes wrong. This means employees should be trained very specifically on how to respond quickly and effectively during a crisis.

Plans should be simple and flexible, since crises tend to be unpredictable.

Social media happens in real-time, which means that a company needs to respond to a situation in real-time as well. Social media management tools can serve as a command center, allowing you to oversee all communications at once. These tools can alert you to a potentially harmful situation or odd activity on your accounts. ❖



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